

## **KESA SPORTS**

**MOTTO:** *FOR PEACE AND SOCIAL CHANGE*

**LOCATION:** *KIBERA SLUM NAIROBI KENYA*

**CONTACT PERSON:** *MR. CALVIN OWITI*

**PHYSICAL ADDRESS:** *KIBRA DRIVE, OFF NGONG  
ROAD*

**POSTAL ADDRESS:** *P.O.BOX 555-00200 NAIROBI*

**EMAIL:** *kelite.soka@gmail.com*

## **BACK GROUND**

In 2016 Kibera Elite Soka Academy (**KESA**) was formed with the aim of establishing a soccer academy for the youth aged between 4 years and 8 years within an area known as Kianda in Kibra slum, who despite lack of appropriate gears, inadequate playing ground and raw talent has the desire to play soccer up to professional level.

**KESA** was initiated by Mr. Calvin Owiti a soccer coach at French school Elite Soccer Academy both in Nairobi. He commenced by offering training to a group 10 kids age between 4 to 8 years. There was no sufficient field for the training to be carried out so he converted a small field by the side of the slum to serve the purpose. This did not deter the young boys coming to practice every evening after school.

The number of children started growing and within a span of one year we had about 60 kids. This was attributed to the attention it drew from parents /guardians within the community. Community started realizing that after school football practices sessions draw their children away from indulging in negative behaviors like gambling, crime, drug abuse and watching inappropriate video shows.

The management of **KESA** discovered that some of the boys and girls in the team did not have the talent and the interest to soccer but rather enjoyed the extra activities carried out by the group. The desire to have these children fit in and not feel left out drove the management attention to come up with diverse programs that would be in the long run beneficial. The program would go a long way to counter the diverse challenges in Kibera slum e.g drug abuse, unemployment, early marriages, unwanted pregnancies, poor resource management and contribution toward poverty alleviation. This is in line the millennium development goals of poverty reduction by empowering the youth to be self reliant.

Annually **KESA** organizes engaging activities that promote peace, bonding and team work amongst the youth. The activities include Street Soccer tournament which draw individuals to donate, watching soccer in the stadium, educational trips. Currently we have a total of 70 players of age 4 to 19 years,

## **PROGRAMS**

1. **SOCCER CLINIC.** Develop the talent in the youth to professional level.
2. **SPORTS CAMPS.** Engaging the kids in different sports
3. **STREET SOKA.** Engage community by organizing 4 a side soccer tournament with the aim of creating social awareness.
4. **EDUCATION:** using soccer as a tool to education to the most talented and unable to pay school fees

## **CALENDAR OF EVENTS 2018**

<b>First Quarter Year 2018</b>	<b>Second Quarter Year 2018</b>	<b>Third Quarter Year 2018</b>
<b>January:</b> soccer training	<b>May:</b> soccer training	<b>September:</b> soccer training
<b>February:</b> inter academy games	<b>June:</b> inter academy games	<b>October:</b> inter academy games
<b>March:</b> Friendly matches/games	<b>July :</b> friendly games/matches	<b>November :</b> friendly matches
<b>April:</b> soccer camp, tournaments/friendly games	<b>August:</b> soccer camp, street soka, tournaments/ friendly games	<b>December:</b> a trip to Mombasa, soccer camp, tournaments

## **PROBLEM STATEMENT**

The youth are most vulnerable in the society that can easily be swayed into vices like drug abuse, crime, violence, early pregnancies etc. This is attributed to the fact that many families in the slum survive in less than a dollar a day. They are unable to sufficiently educate their children as well as taking their kids to professional soccer academies and even buy them proper gears. Some of these children are forced to drop out of school for lack of school fees or not able to proceed to higher education. With no skills at hand, the young boys and girls lure to crude methods of generating income like prostitution, drug trafficking, street gambling and crime.

The poor performance in school is partly as a result of overcrowding of students in a classroom in the public schools.

## **OUR OBJECTIVES**

1. Develop the soccer talent and sign up the players national and international clubs.
2. Empower the youth to self reliant
3. Promote the health status of the youth
4. Inspire the value of education

## **ACHIEVEMENTS**

- **Street Soka Thursdays**, engages youths in a 4 a side soccer tournament. This helps us communicate direct to the youths between 18 to 40 years old on matters affecting the community eg, peace tournaments etc.
- We have secured a playing ground which will be used during weekends and organizing soccer camps during school holidays
- Two young players from our academy joined Upper Hill Secondary school in Nairobi through **UNICEF** soccer scholarship program in 2017

Currently, Kenya has had its political challenges and the most affected areas are Kibera in Nairobi. Besides all the odds, we have managed to have our holiday soccer camps and even play friendly matches in preparation to the upcoming Amani (a Swahili name that means Peace) tournament which is held annually in Kibera Nairobi and Platinum tournament. The dates for the matches will be 27<sup>th</sup>-30<sup>th</sup> December,2017 and 8<sup>th</sup> dec,2017

Here are some of our friendly matches results between the months of October and November

### **Friendly matches/games results/dates**

#### **5/11/2017 (AWAY)**

1. KESA (U-17) v/s ELITE SOCCER ACADEMY (U-20) 6-1
2. KESA v/s ELITE SOCCER (U-13) 2-3
3. KESA v/s ELITE SOCCER ACADEMY (U-11) 1-0

#### **16/11/2017 (HOME)**

1. KESA (U-17) v/s TEAM CHAPO (SNR) 2-2

#### **24/11/2017(AWAY)**

1. KESA (U-17) v/s UNIVERSITY OF NAIROBI (SNR) 2-6
2. KESA v/s LIGI NDOGO (U-13) 2-2
3. KESA v/s LIGI NDOGO ( U-11) 1-0

## **CHALLENGES**

1. Playing ground: raising monthly amount of paying for the training and games.
2. Sports gears: most our sports gears we get through donations, which include kits that are not branded with our logos.
3. Soccer facilities: goal posts, soccer balls, cones, bibs, agility ladders etc.

## **FUNDING**

KESA relies on donations given by well wishers to be able to sustain the activities of the organization

## **BUDGET**

ITEM	QUANTITY	UNIT COST ( Euro )	TOTAL COST ( Euro )
Balls size 3	15	35	525
Size 5	15	55	825
Bibs	3 Sets	192 <sup>3</sup>	576
Soccer CONES	3 sets	60 <sup>3</sup>	180
MAKERS	3 sets	42 <sup>3</sup>	126
<b>GOAL POSTS</b>	8 by 4	260	260
	12 by 6	350	350
Fash Goal posts	4 pairs	30	120
PLAYING GROUND MANAGEMENT	ONE YEAR	150 per month	1650
<b>Total cost for one year</b>			<b>Eur:4,612</b>

## **MY PROFILE AND COACHING EXPERIENCE**

**Name:** Calvin Owiti

*I joined National Hidden Talent Academy for a scholarship at the age of 13 till 18 years studying and playing soccer. At 19 yrs I joined Telkom Kenya which is now called Poster Rangers and compete in the Kenyan Premier League I was never regular on the coaches list of players and without no motivation and good role models by then, I therefore lost interest and stopped playing at the age of 22 years.*

## **COACHING EXPERIENCE.**

- **2011** Founder of a sports organization **Slum Soka** in **Kibera Slums Nairobi** and volunteered as a coach and director of its programs. Worked with them till 2016. We

achieved to have a youth team of age 8-17 yrs, most of the kids got scholarships through friends and well wishers.

- **2012** joined **Riara Group of Schools** based in Nairobi as a coach and became Head Coach in **2013** up to date.
- **2014** joined **Elite Soccer Academy** one of the best soccer academies in Nairobi where I have been coaching up to date.
- **2014 up to date**...started coaching at **French International School** in Nairobi Kenya. Coaching both boys and girls.
- **2016** Formed **Kibera Elite Soka Academy ( KESA )** with the aim of tapping talented boys and girls from the slums, nurturing and signing them with both local and professional clubs.
- **2017 to Date**... coaching at **GEMS Cambridge International School Nairobi**.

NB- Therefore, with the experience I have had from these institutions from working as a volunteer to getting employed as a coach, I believe that given the chance to accessing facilities and managing the Academy, together with our staff, we will be able to produce players with the best quality.



Kids enjoying their new soccer training ground which allows them to move freely.







We have a total of 70 players from age group 7 years to 16. We plan to have a youth program of age 7 to 20 years by 2020..we believe that by the time player gets 20 years they will be ready to participate in both local and professional level.



